



FOUNDERS' DAY

SEPTEMBER 15, 2019 · CHELSEA, MA

Honoring the past ✦ Building for the future

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

*Deadline for sponsors (\$5,000 and up) for Save the Date: **June 3***

*Deadline for invitation: **July 5***

*Deadline for all other sponsors and advertisers: **August 1***

For more information: foundersday.walnutstreetshul@gmail.com or call Sheila Watnick at (508) 414-1303

FOUNDERS' LEADERSHIP GIFT

\$15,000

- Exclusive sponsorship
- Founders' Day presented by (company logo) on:
 - Banner hanging outside synagogue
 - Front of Invitation
 - Save the date (if confirmed by 6/3/2019)
 - Webpage with link to company website
 - Front of program book
 - Sponsor listings at entry to event
- Opportunity to speak for three minutes at event
- Mention of Founders' Leadership Gift in:
 - News releases
 - Calendar listings
 - Facebook announcements
- Full-page ad on back page of program book
- Corporate banner at event
- Listing as Founders' Leadership Gift on sponsor page in program book
- Founders' Day plaque
- Recognition on founders' plaque in future Chelsea Jewish Museum and Cultural Center at the Walnut Street Synagogue
- Promotional material in take-home bag for all participants
- 10 guests at Todah Reception and event

FOUNDERS' PLATINUM SPONSOR (maximum: 4)

\$10,000

- Sponsor of Champagne Aliyah Reception (with sign)
- Logo on:
 - Invitation
 - Save the date (if confirmed by 6/3/2019)
 - Website with link to sponsor's website
 - Sponsor listings at entry to event

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

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- Verbal recognition from podium
- Mention of Founders' Platinum Sponsor in:
 - News releases
 - Calendar listings
 - Facebook announcements
- Full-page ad on premier space of program book
- Listing as Founders' Platinum Sponsor in program book
- Founders' Day plaque
- Promotional material in take-home bag for all participants
- 8 guests at Todah Reception and event

FOUNDERS' GOLD SPONSOR

\$7,500

- Logo on:
 - Invitation
 - Save the date (if confirmed by 6/3/2019)
 - Website with link to sponsor website
 - Sponsor listings at entry to event
- Verbal recognition from podium
- Mention of Founders' Gold Sponsor in:
 - News releases
 - Calendar listings
 - Facebook announcements
- Full-page ad on premier space of program book
- Listing as Founders' Gold Sponsor in program book
- Founders' Day plaque
- Promotional material in take-home bag for all participants
- 8 guests at both Todah Reception and event

FOUNDERS' SILVER SPONSOR

\$5,000

- Logo on:
 - Invitation
 - Save the date (if confirmed by 6/3/2019)
 - Website with link to sponsor website
 - Sponsor listings at entry to event
- Verbal recognition from stage
- Mention of Founders' Silver Sponsor in:
 - News releases
 - Calendar listings
 - Facebook announcements
- Full-page ad in program book
- Listing as Founders' Silver Sponsor in program book
- Founders' Day plaque
- Promotional material in take-home bag for all participants
- 6 guests at Todah Reception and event

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FOUNDERS' CHAI SPONSOR **\$1,800**

- Listing on:
 - Invitation
 - Website
 - Sponsor listings at entry to event
- Verbal recognition from stage
- Half-page ad in program book
- Listing as Founders' Chai Sponsor in program book
- Founders' Day plaque
- Promotional material in take-home bag for all participants
- 4 guests at Todah Reception and event

FOUNDERS' BRONZE SPONSOR **\$1,000**

- Listing on:
 - Invitation
 - Website
 - Sponsor listings at entry to event
- Verbal recognition from podium
- Quarter-page ad in program book
- Listing as Founders' Bronze Sponsor in program book
- Certificate of appreciation
- Promotional material in take-home bag for all participants
- 2 guests at event

PATRON **\$500**

- Listing as Founders' Patron in program book
- Quarter-page ad in program book
- Listing on website
- 2 guests at event

FRIEND **\$250**

- Listing as Founders' Friend in program book
- Listing on website
- 2 guests at event

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ADVERTISING IN PROGRAM BOOK

Full page 5 ½”w x 8 ½” h and tribute listing	\$500
Half page 5 ½”w x 4 ¼” h	\$250
Quarter page w x 4 ¼” h	\$125
Tribute listing (in honor of/in memory of _____)	\$50